

# Setup Your MarketGrabber Site with Paypal Standard

## Step 1.

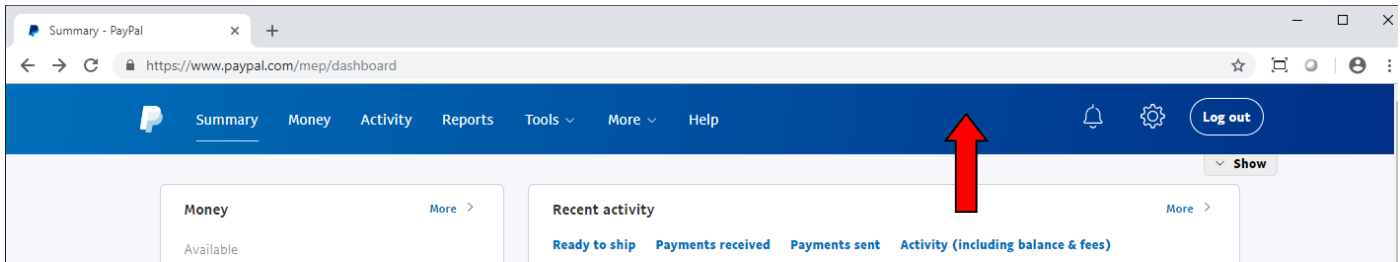
Signup for a PayPal Standard account if you don't already have one.

## Step 2.

You will need to make sure your account and email address are verified with PayPal. This will need to be completed before using the account. If you need additional information on how to complete these steps consult the PayPal help section or support.

## Step 3.

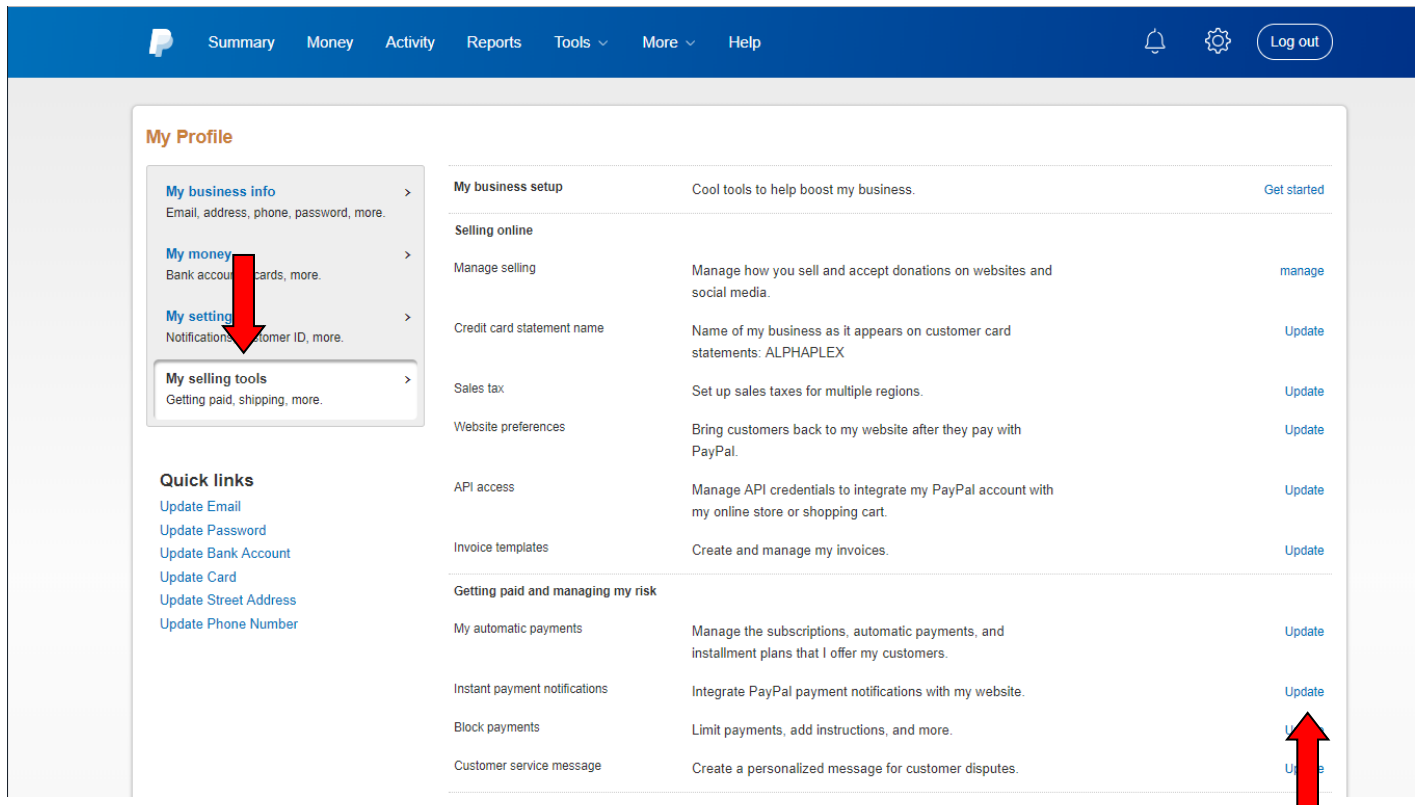
Once your account has been created and verified with PayPal you will need to turn on Instant Payment Notification. Login to your PayPal account. In the top right navigation click on **the gear icon at the top right**.



The next screen will look different depending on if you have chosen to use the PayPal Classic Interface or have chosen to use the New PayPal Interface.

## CLASSIC PAYPAL INTERFACE

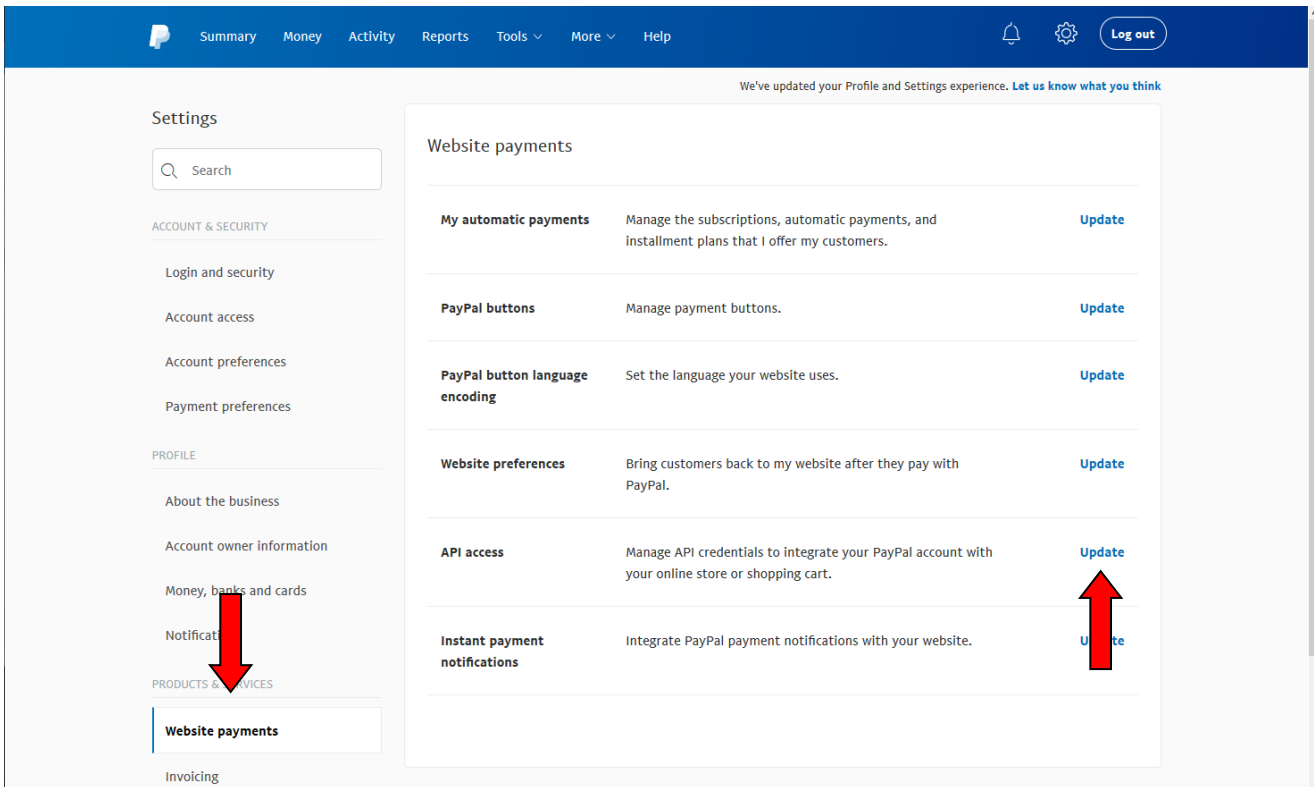
In the left navigation click on **My Selling Tools**. Click on the **Update** link next to Instant Payment Notification.



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## NEW PAYPAL INTERFACE

In the left navigation click on **Website Payments**. Click on the **Update** link next to Instant Payment Notification.



The screenshot shows the PayPal account settings interface. On the left, the 'Settings' menu is visible with 'Website payments' selected. The main content area is titled 'Website payments' and contains a list of settings:

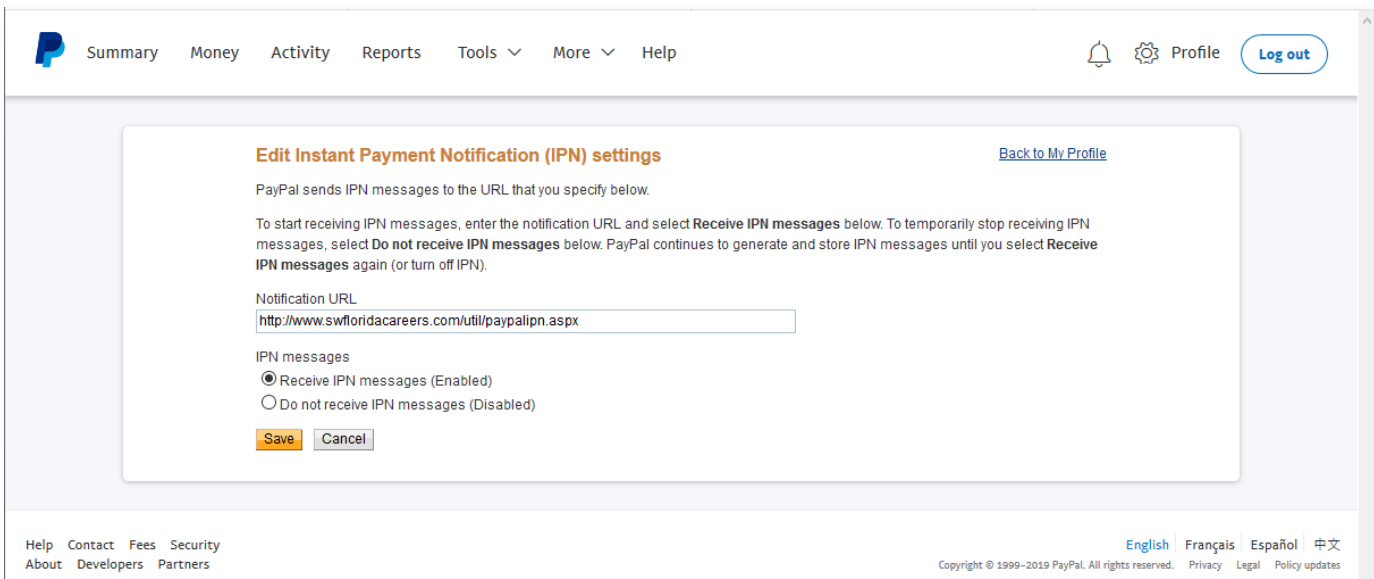
- My automatic payments**: Manage the subscriptions, automatic payments, and installment plans that I offer my customers. [Update](#)
- PayPal buttons**: Manage payment buttons. [Update](#)
- PayPal button language encoding**: Set the language your website uses. [Update](#)
- Website preferences**: Bring customers back to my website after they pay with PayPal. [Update](#)
- API access**: Manage API credentials to integrate your PayPal account with your online store or shopping cart. [Update](#)
- Instant payment notifications**: Integrate PayPal payment notifications with your website. [Update](#)

Red arrows point to the 'Website payments' menu item in the left sidebar and the 'Update' link for 'Instant payment notifications'.

Make sure that "Receive IPN messages (Enabled)" is checked. In the box labeled Notification URL you will need to enter the following URL (replace YourDomain.com with your site domain name).

<http://www.YourDomain.com/util/paypalipn.aspx>

Press the **Save** button to save this information.



The screenshot shows the 'Edit Instant Payment Notification (IPN) settings' page. It includes the following information:

- Edit Instant Payment Notification (IPN) settings** [Back to My Profile](#)
- PayPal sends IPN messages to the URL that you specify below.
- To start receiving IPN messages, enter the notification URL and select **Receive IPN messages** below. To temporarily stop receiving IPN messages, select **Do not receive IPN messages** below. PayPal continues to generate and store IPN messages until you select **Receive IPN messages** again (or turn off IPN).
- Notification URL:
- IPN messages:
  - Receive IPN messages (Enabled)
  - Do not receive IPN messages (Disabled)
- [Save](#) [Cancel](#)

At the bottom of the page, there is a footer with links for Help, Contact, Fees, Security, About, Developers, Partners, and language options (English, Français, Español, 中文). Copyright information for 1999-2019 PayPal is also present.

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Review your current settings to make sure that the URL entered is correct and Message delivery is Enabled.

The screenshot shows the MarketGrabber user interface. At the top, there is a navigation bar with links for Summary, Money, Activity, Reports, Tools, More, and Help. On the right, there are icons for a notification bell, settings, and a Profile link, along with a Log out button. The main content area features a box titled "Instant Payment Notification (IPN)" with a "Back to My Profile" link. The text inside the box explains that the IPN feature is turned on and provides instructions on how to view IPNs, resend messages, and turn the feature off. Below this, the "Current settings" are listed: Notification URL is "http://www.swfloridacareers.com/util/paypalipn.aspx" and Message delivery is "Enabled". There are two buttons: "Edit settings" and "Turn Off IPN". At the bottom of the page, there is a footer with links for Help, Contact, Fees, Security, About, Developers, and Partners, along with language options (English, Français, Español, 中文) and copyright information.

## Step 4.

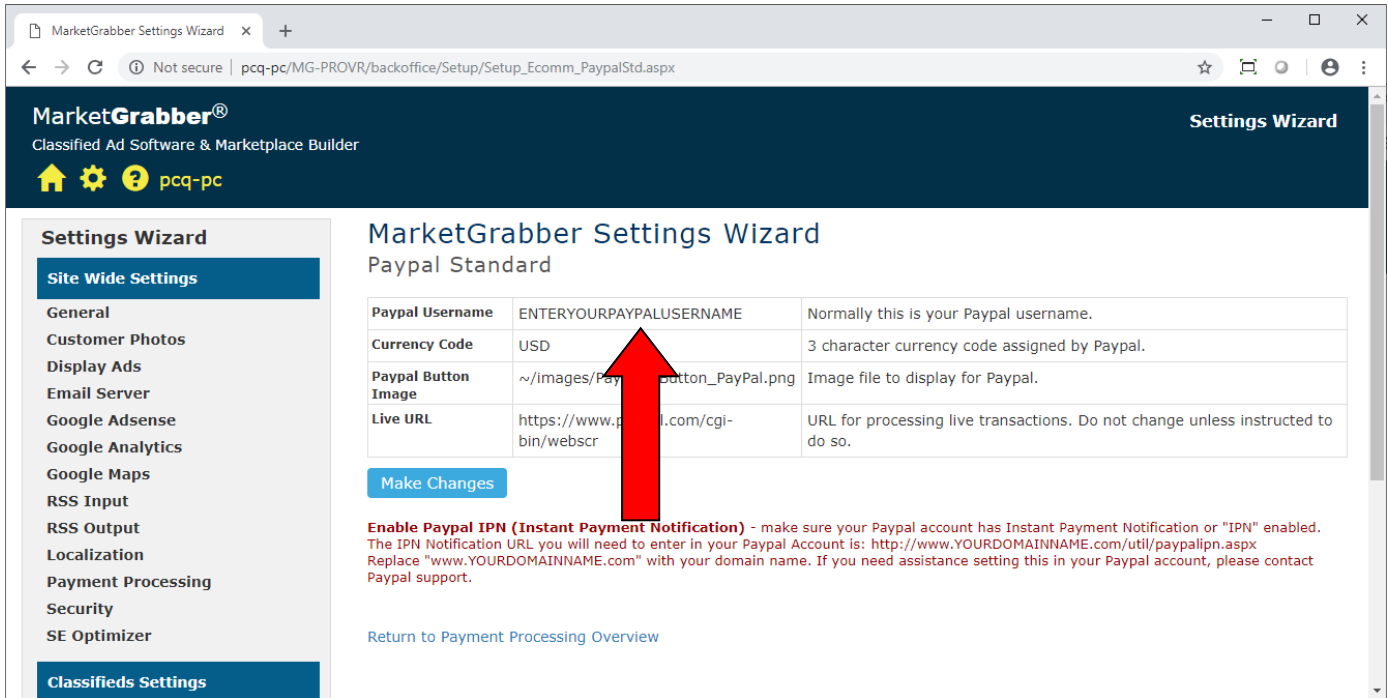
You will need to set up PayPal Standard in the software. Login to your administrative backoffice. You will need to click on **System – Settings Wizard** to open the MarketGrabber Settings Wizard. Click on **Site Wide Settings** and then **Payment Processing**.

On the right side under Offsite Payment Processing click the **Change Setup** link.

The screenshot shows the MarketGrabber Settings Wizard interface. The browser address bar indicates the URL "pck/MG-DEVcsharp/backoffice/Setup/Setup\_Ecomm.aspx". The page title is "MarketGrabber® Classified Ad Software & Marketplace Builder Settings Wizard". The left sidebar contains a "Settings Wizard" menu with "Site Wide Settings" selected, and sub-items for General, Customer Photos, Display Ads, Email Server, Google AdSense, Google Analytics, Google Maps, RSS Input, RSS Output, Localization, Payment Processing, Security, and SE Optimizer. Below this are sections for Classifieds Settings, Directory Settings, and Employment Settings. The main content area is titled "MarketGrabber Settings Wizard Payment Processing Overview". It explains that payments can be made via a form on the site (integrated) or on another website (offsite). A red note states: "Note: If you ordered our Ecommerce/SSL installation service, do not make any changes on this page." Below this, there are two columns: "Integrated Payment Processing" and "Offsite Payment Processing". Under "Integrated Payment Processing", the "Current Status" is "Enabled" with a "Disable" button. The "Current Gateway" is set to "Authorize.net" with a "Setup Gateway" button. Under "Offsite Payment Processing", the "Current Status" is "Enabled" with a "Disable" button. The "Paypal Standard" is set to "Enabled" with "Disable" and "Change Setup" buttons. A red arrow points to the "Change Setup" button.

# Setup Your MarketGrabber Site with Paypal Standard

Click the **Make Changes** button at the bottom of the page. Enter your PayPal Username. Click the **Save Changes** button at the bottom of the page. PayPal Standard is now ready to use in the software.

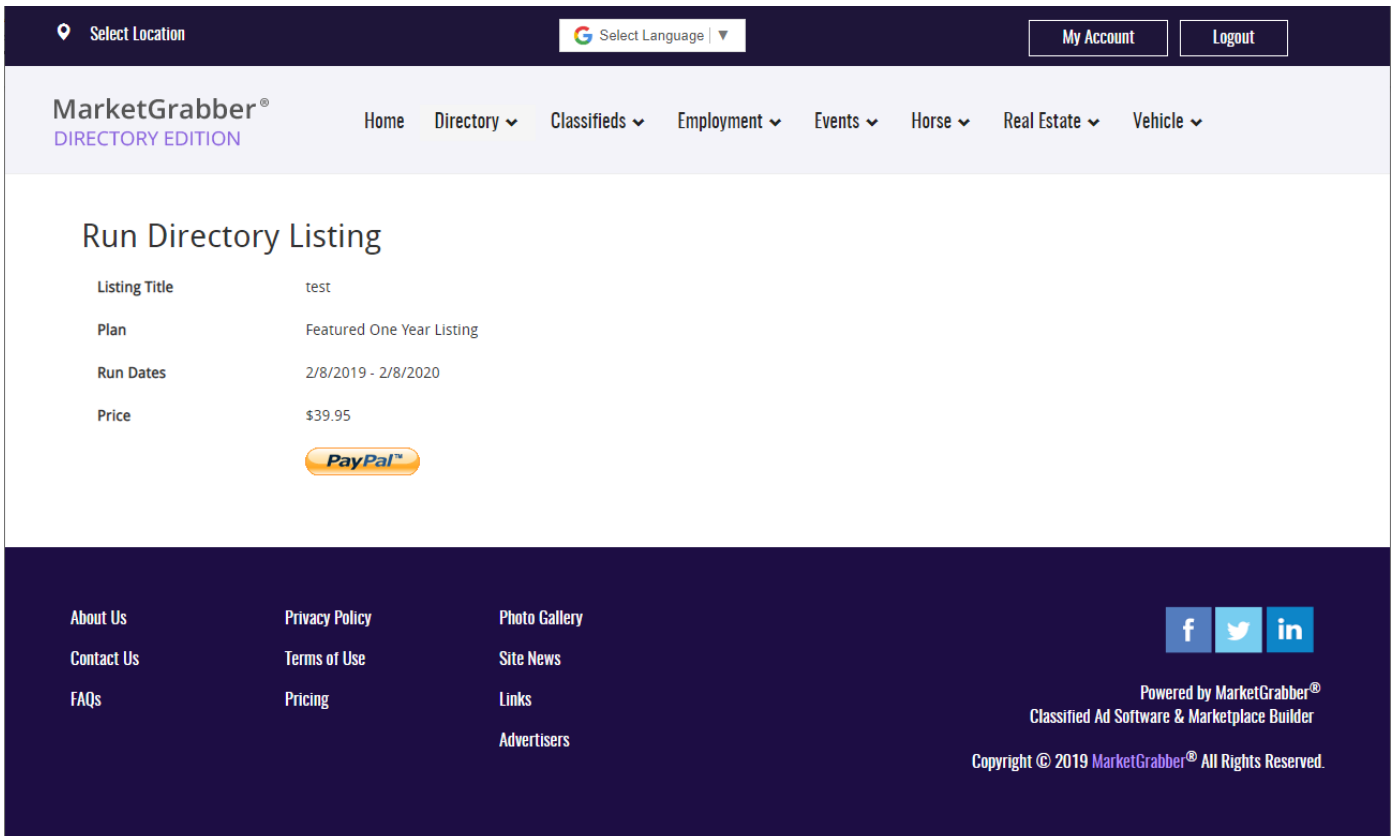


The screenshot shows the MarketGrabber Settings Wizard interface. The left sidebar contains a menu with 'Site Wide Settings' selected, including options like General, Customer Photos, Display Ads, Email Server, Google AdSense, Google Analytics, Google Maps, RSS Input, RSS Output, Localization, Payment Processing, Security, and SE Optimizer. The main content area is titled 'MarketGrabber Settings Wizard - Paypal Standard' and contains a configuration table:

Paypal Username	ENTERYOURPAYPALUSERNAME	Normally this is your Paypal username.
Currency Code	USD	3 character currency code assigned by Paypal.
Paypal Button Image	~/images/PaypalButton_PayPal.png	Image file to display for Paypal.
Live URL	https://www.paypal.com/cgi-bin/webscr	URL for processing live transactions. Do not change unless instructed to do so.

Below the table is a blue 'Make Changes' button, which is highlighted by a red arrow. Underneath the button, there is a note: 'Enable Paypal IPN (Instant Payment Notification) - make sure your Paypal account has Instant Payment Notification or "IPN" enabled. The IPN Notification URL you will need to enter in your Paypal Account is: http://www.YOURDOMAINNAME.com/util/paypalipn.aspx Replace "www.YOURDOMAINNAME.com" with your domain name. If you need assistance setting this in your Paypal account, please contact Paypal support.' A link 'Return to Payment Processing Overview' is also present.

When running a listing the PayPal button will be displayed for the user to click and go to the PayPal site to make their payment.



The screenshot shows a live directory listing on the MarketGrabber website. The top navigation bar includes 'Select Location', 'Select Language', 'My Account', and 'Logout'. The main header features the MarketGrabber logo and a menu with categories like Home, Directory, Classifieds, Employment, Events, Horse, Real Estate, and Vehicle. The listing itself is titled 'Run Directory Listing' and shows details: Listing Title (test), Plan (Featured One Year Listing), Run Dates (2/8/2019 - 2/8/2020), and Price (\$39.95). A prominent yellow 'PayPal' button is displayed below the price. The footer contains links for About Us, Privacy Policy, Photo Gallery, Contact Us, Terms of Use, Site News, FAQs, Pricing, Links, and Advertisers, along with social media icons for Facebook, Twitter, and LinkedIn. It also states 'Powered by MarketGrabber® Classified Ad Software & Marketplace Builder' and 'Copyright © 2019 MarketGrabber® All Rights Reserved.'